## Looking Beyond the Crisis

The Story of the Eagle Rebirth





## But to reach this age, the eagle must make a HARD DECISION





## Its long and sharp beak becomes bent



Its ageing and heavy wings, due to their thick feathers, become stuck to its chest and make it difficult to fly

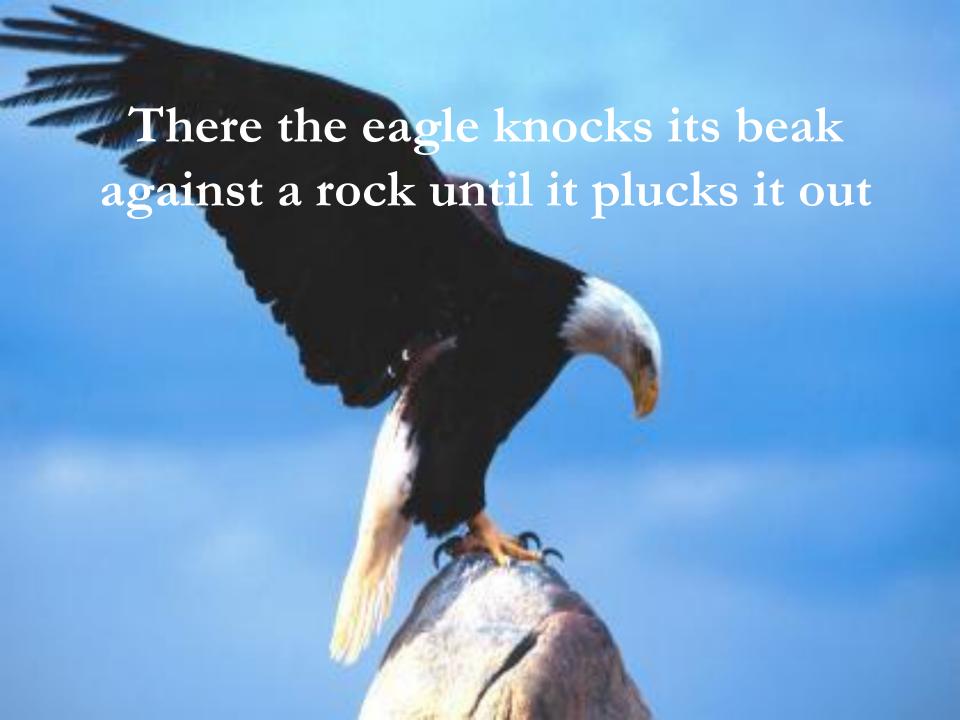






The change process requires that the eagle fly to a mountain top and sit on its nest









And after five months (150 days), the eagle takes its famous flight of rebirth and lives ...



## In times of CRISIS our airlines like the eagle need a rebirth











difficult but we must focus beyond the current

Beyond the current crisis are opportunities but we must REINVENT ourselves and be ready

